



# 2018 Inductee Class

## Philadelphia Sports Hall of Fame

### Program Book Advertising Specifications

Congratulatory ads are available to honor the new class of Hall-of-Famers in the highly desirable and collectable Event Program.

Full Page: \$1,250	One-third Page: \$500
Half-Page: \$750	Quarter Page: \$400

<b>Ad Positions Size</b>	Full-page (b/w) 8 x 10-1/2 One-half page (b/w) 7-1/2 x 5; horizontal One-third page (b/w) 5 x 5 One-quarter page (b/w) 3-5/8 x 5; vertical
<b>Premium Locations</b>	Back cover (color or b/w) 8 x 10-1/2 Inside front cover (color or b/w) 8 x 10-1/2 Inside back cover (color or b/w) 8 x 10-1/2  <b>\$250.00 for any premium position</b>
<b>Specs</b>	Full-page Bleeds: Add 10% Trim Size: 8-1/2 x 11: Bleed Size: 8-5/8 x 11-1/8

If sending your ad by e-mail or on a disk, use 300 dpi. Please include the art work and type on disks. Preferred formats are: tiff, pdf, jpg, eps files. Quark Express is the preferred page layout.

Ads can be submitted electronically to [rconstantine@bsmphilly.com](mailto:rconstantine@bsmphilly.com) with a cc to [gail\\_ramsey@comcast.net](mailto:gail_ramsey@comcast.net)

Questions about ad specifications can be directed to Ruth at [rconstantine@bsmphilly.com](mailto:rconstantine@bsmphilly.com)

**Hard Deadline of Thursday October 4, 2018**

Philadelphia Sports Hall of Fame.....Where Legends Live