



PHILADELPHIA SPORTS HALL OF FAME

....Where Legends Live!!!

Class IX Induction Ceremony and Reception Sponsorship Prospectus



Thursday, November 8, 2012
Sheraton Society Hill, Philadelphia, PA



About the Induction Ceremony

Legendary Philadelphia sports figures are gathering Thursday November 8, 2012 at the Sheraton Society Hill for the Philadelphia Sports Hall of Fame's Class IX Induction Ceremony and Reception. The Hall of Fame's 9th class will include yet another star-studded roster of Philadelphia Sports Legends!

This year's event returns to the newly remodeled Sheraton Society Hill in Philadelphia. The Induction is preceded by an exciting two hour reception with the Inductees and Philadelphia Sports History as the theme, featuring hors d'oeuvres, cocktails and entrée stations.

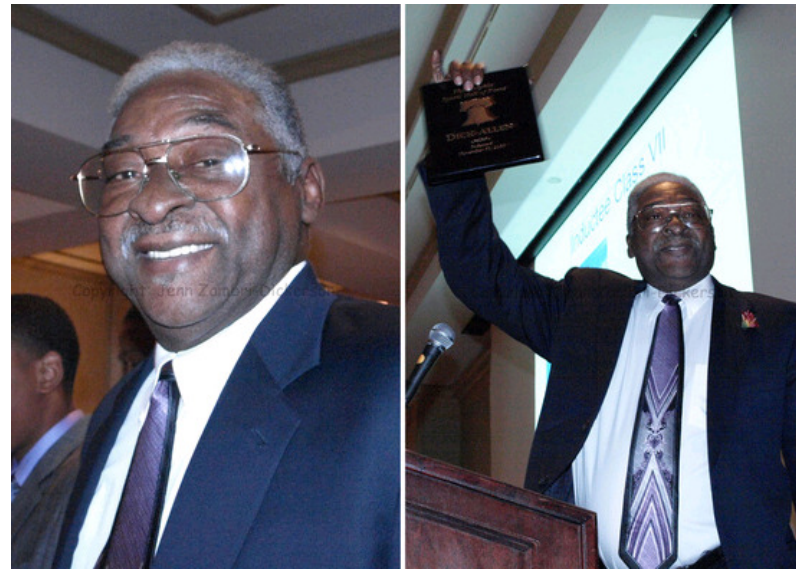
This is a ONE OF A KIND event and opportunity to not just support an exceptionally worthy, established Philadelphia non-profit, but to get your brand in front of an exclusive audience.

About the Hall

The Philadelphia Sports Hall of Fame was founded in 2002 as a not-for-profit corporation dedicated to honoring individuals, teams, events, organizations and venues prominent in the history of athletics in Philadelphia and the surrounding area. With this as a credo, The Philadelphia Sports Hall of Fame is devoted to honoring those persons, places, organizations and events that have made outstanding contributions through inspiring achievement in both professional and amateur sports while forever enriching the fans memories.

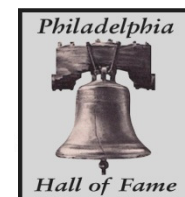
The ultimate goal of the Philadelphia Sports Hall of Fame is a **permanent, interactive, state-of-the art sports museum** and entertainment venue in the Philadelphia-area. This unique destination and attraction will offer amenities for sports fans of all ages, from the old-timer who wants to re-live childhood memories, to the youngster batting in a virtual home-run derby, our vision will embrace everyone who loves everything great about Philadelphia sports.

Honoring Philadelphia's All-time Greats - like Dick Allen!



Purchase and More Information

www.phillyhall.org/class9
 email: class9@phillyhall.net
 Phone: 215.254.5049



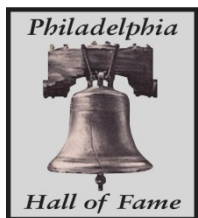
Mix and Mingle with the Legends of Philadelphia Sports!

Every living inductee is invited back to the annual Induction Ceremony, in order to continue to honor them, as well as have them welcome the newest class of inductees.

Also invited are notables from the current landscape of Philadelphia sports.

Attendees over the years have included:

| | |
|------------------------|--------------------------|
| <i>Charles Barkley</i> | <i>Tommy MacDonald</i> |
| <i>Chuck Bednarik</i> | <i>Joe Frazier</i> |
| <i>Andy Reid</i> | <i>John Cappelletti</i> |
| <i>Jay Wright</i> | <i>Fran Dunphy</i> |
| <i>Phil Martelli</i> | <i>John Chaney</i> |
| <i>Tommy Lasorda</i> | <i>Earl Monroe</i> |
| <i>Bernie Parent</i> | <i>Bill Barber</i> |
| <i>Larry Bowa</i> | <i>Harold Carmichael</i> |
| <i>Lionel Simmons</i> | <i>Jack Whitaker</i> |
| <i>Robin Roberts</i> | <i>Steve Van Buren</i> |
| <i>Harry Kalas</i> | <i>Bill Campbell</i> |
| <i>Ed Snider</i> | <i>Paul Arizin</i> |
| <i>Ron Hextall</i> | <i>Dick Allen</i> |
| <i>Gordie Howe</i> | <i>Pat Summerall</i> |



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Charles Barkley and Tommy MacDonald – Legendary Chest Bump!



Legend Chuck Bednarik has been to FIVE Induction Ceremonies



John Chaney Being Inducted



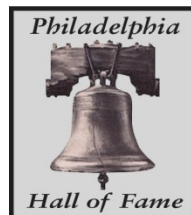
Mark and Gordie Howe after Mark's Induction



Past Event Sponsors Include

| | |
|--------------------------------|--------------------------|
| Comcast-Spectacor | SugarHouse Casino |
| Philadelphia Phillies | Philadelphia Daily News |
| Philadelphia 76ers | CBS Radio Philadelphia |
| Philadelphia Flyers | NFL Films |
| Philadelphia Eagles | Rohm & Haas |
| Villanova University Athletics | Philadelphia Park (Parx) |
| Temple University Athletics | Ruth's Chris Steak House |
| LaSalle University Athletics | Los Angeles Kings |
| St. Joseph's University | MillerCoors |
| University of Pennsylvania | Comcast SportsNet |
| Immaculata University | Philadelphia Big 5 |
| Princeton University | Cleveland Browns |

Jay Wright Mixing and Mingling



About the Event

9th Annual Induction Ceremony and Reception

Thursday November 8, 2012 - Sheraton Society Hill

Join us for our 9th Annual Induction Ceremony and Reception. Cocktails, hors d'oeuvres and Reception begin at 5:30 pm and the Induction Ceremony begins promptly at 7:30 pm. The Ceremony and Reception is A "Who's Who" of Philadelphia Sports and has become one of the most anticipated events on the city's sports calendar. Join Master of Ceremonies **Pat Williams** as we welcome the latest class of Hall of Famers.

Philadelphia Sports Hall of Fame Class IX:

| | |
|--------------------|---|
| Dan Baker | Joe Klecko |
| Debbie Black | Johnny Callison |
| Doug Collins | Johnny McDermott |
| Eddie Plank | Maxie Baughan |
| Eric Lindros | Mike Piazza |
| Gertrude Dunn | Tommy Thompson |
| Harold Johnson | Wali Jones |
| Horace Ashenfelter | Legacy (Ashe) Youth Tennis and Education |



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Exclusive Venue



Evening Program for November 8th

5 – 7:30PM Arrival, check-in, Silent Auction

5:30PM Deluxe **VIP** Reception Opens in Main Ballroom

- Generous Crudités and Hors D'oeuvres Display
- Three** Unique Gourmet Food and Carving Stations
- Open Bar
- Inductees and VIPs
- Preferred Induction Ceremony Seating

5:30PM Exciting General Reception Opens

- Entertainment Stations, Museum Displays
- Generous Crudités and Hors D'oeuvres Presentation
- Gourmet Carving Station
- Open Bar

7:30PM Induction Ceremony

Sponsorship Levels

Official Sponsor – \$25,000

- The Event will be designated as the Philadelphia Sports Hall of Fame’s Class IX Induction Ceremony **presented by Your Company.**
- Prominent mention in **all** media releases, invitations and event advertising
- Opportunity to **address audience** / present check at Reception and Announcement Luncheon
- 3** tables of 10 with **preferred** seating
- Logo on program book **cover**
- Logo on attendee collectible **gift**
- Full-page letter in the front of the program book
- Back cover advertisement in the program book
- 30 passes to **Deluxe** VIP reception with inductees and other honored guests
- Table of 10 at Class IX Announcement & Luncheon

Legend - \$10,000

- Mention in **all** media releases, invitations, and event advertising
- 2** tables of 10 with **preferred** seating
- Premium placed full-page advertisement in the program book.
- 20 passes to **Deluxe** VIP reception with inductees and other honored guests
- Table of 10 at Class IX Announcement & Luncheon

Champion - \$5,000

- Mention in **all** media releases, invitations and event advertising
- Table of 10 with **preferred** seating
- Full-page advertisement in the program book
- 10 passes to **Deluxe** VIP reception with inductees and other honored guests
- 4 seats at Class IX Announcement & Luncheon

Special Bonus Opportunity – Class Announcement Event!

Sponsors purchasing before July 18th will have the opportunity to attend and participate in the **Class IX Announcement & Luncheon on Thursday July 19th**. This is the exclusive press and media event unveiling the newest class of inductees!!!

- Private, invitation only
- Entertain your clients and special guests
- Meet & mingle with new and past Inductees

Broad-based Event Audience



Other Opportunities

Hall of Fame Sponsor - VIP Table - \$2,500

- Table of 10 with preferred seating
- 10 passes to Deluxe VIP reception and Induction Ceremony
- Full-page advertisement in the program book

We can also craft a custom sponsorship package to uniquely match your charitable and marketing objectives.

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A Unique Charitable Opportunity

The Philadelphia Sports Hall of Fame Foundation is a truly one of a kind organization in the Delaware Valley. It is a non-profit 501c3 entity, whose ultimate goal is a permanent, interactive, state-of-the-art sports museum, educational center and entertainment venue in the Philadelphia-area.

What is compelling about this mission? Why is this important?

The Hall of Fame was created with a multi-faceted mission to **Preserve and Promote the history of Philadelphia Sports**. This is accomplished on a number of levels in varying but related ways.

Philadelphia Sports Heritage Collection

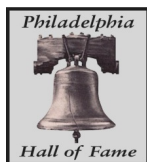
Collecting & Curating Philadelphia's sports history, which is so much a part of the fabric of Philadelphia itself.

- The fastest growing, most unique collection of Philadelphia sports artifacts, memorabilia, collectibles, antiques and architectural items.
- Covers all sports dating from the late 1800's through the current, including day-to-day items such as programs and newspapers to major architectural pieces from area sporting venues.
- Through on-going acquisition, these items are preserved, catalogued and presented to the public through various display opportunities.
- A permanent museum space allows this collection to be presented for generations to come

Uniquely Philly

This effort is **uniquely Philadelphia** as the Hall of Fame recognizes all sports and all levels.

- Includes some who are known for their success here, and some who are from here who succeeded elsewhere.
- The 100+ inductees span 16 different sports, and present a historical backdrop of Philadelphia as one of the great sports regions in the world



Hall of Fame Charities

- To date support includes the Police Athletic League, First Tee, The Blind Sports Organization, the Youth Golf & Academics Program, sports camps for less-privileged youth & multiple student programs.
- A physical museum facility provides the ability to expand our **community-focused programs** to include **educational programs**, using sports as a compelling vehicle to educate youth on Math (sports statistics), Language (game recaps and articles) and Technology (video, computers).
- A state of the art educational center allows us to engage and energize youth with a backdrop of sport, bring in legendary inductees for inspiration, linking sports to education to excellence in life.

Must See Sports Museum

Finally, this physical museum facility will be a **must-see destination** in Philadelphia.

- With Philadelphia's sports history dating back over 140 years, a "classic" museum area is a major feature including Philadelphia sports artifacts, memorabilia and structural items from local sports venues.
- Exhibits will include themed displays, dioramas, video capture for unique photo opportunities and architectural pieces integral to the design of the building.
- The latest technology and entertainment concepts offer a distinctly 21st century flavor with items such as an interactive timeline of Philadelphia sports, digital photo opportunities & an electronic media center where visitors can view or listen to old game broadcasts, television shows, audio, tapes & films.
- Participatory features include virtual reality, sports simulation areas and the ability to electronically browse through thousands of pages of old programs, newspapers, scorecards, magazines and books.

Check out www.phillyhall.org for more!



Philadelphia Sports Hall of Fame: Prior Inductee Classes

Inductee Class VIII

Bill Bergey
Ted Meredith
Jimmy Dykes
Wilbert Montgomery
Mark Howe
Speedy Morris
Biz Mackey
Ed & Steve Sabol
Moses Malone
Curt Simmons
Joe McCarthy
Dawn Staley
Al Meltzer
Ora Washington
The Penn Relays

Inductee Class VII

Dick Allen
Hobie Baker
Elizabeth Becker
Tom Brookshier
Ron Hextall
William Hyndman III
Phil Jasner
Bobby Jones
Leroy Kelly
Tug McGraw
Lighthouse Boys Club
Jim Phelan
Mike Quick
Bobby Shantz
Marianne Stanley
Jersey Joe Walcott

Inductee Class VI

Betty Shellenberger
Bill Conlin
Charlie Jenkins
Eddie Collins
Emlen Tunnell
Joey Giardello
John Cappelletti
Judy Johnson
Larry Bowa
Mel Sheppard
Merrill Reese
Neil Johnston
Pete Retzlaff
Tommy Lasorda

1973-75 Philadelphia Flyers

Inductee Class V

Al Wistert
Dorothy Porter
Ed Delahanty
Fred Shero
Harold Carmichael
Herb Magee
Leroy Burrell
Lionel Simmons
Maurice Cheeks
Mickey Vernon
Stan Hochman
Tommy Loughran
1929 Philadelphia Athletics

Inductee Class IV

Beth Anders
Bill Barber
Bill Lyon
Chuck Klein
Earl Monroe
Frank "Bucko" Kilroy
Earle "Greasy" Neale
Harry Litwack
Jack Whitaker
Mickey Cochrane
Reggie White
Theresa Greutz
Walter Bahr
1980 Philadelphia Phillies

Inductee Class III

Al Simmons
Anne Townsend
Bill Ellerbee
Del Ennis
Don Bragg
Gene Hart
Hal Greer
Helen Sigel Wilson
Herb Adderley
Jack Ramsay
Joe Fulks
Ray Didinger
Reggie Jackson
Roy Campanella
Willie Mosconi
1960 Philadelphia Eagles
The Palestra

Inductee Class II

1954 LaSalle Explorers
Bill Campbell
Bob Levy
Carl Lewis
Cathy Rush
Charles Barkley
Ed Snider
Eddie Gottlieb
Grover Cleveland Alexander
Guy Rodgers
Harvey Pollack
James "Jumbo" Elliot
Jay Sigel
Joe Verdeur
John Chaney
Lefty Grove
Pete Pihos
Tommy McDonald
Vic Seixas

Philadelphia Sports Hall of Fame Charter Class

Bernie Parent
Bert Bell
Bill Tilden
Billy Cunningham
Bobby Clarke
Chuck Bednarik
Connie Mack
Harry Kalas
John B. Kelly, Sr.
Jimmie Foxx
Joe Frazier
Julius Erving
Mike Schmidt
Paul Arizin
Richie Ashburn
Robin Roberts
Sonny Hill
Steve Carlton
Steve Van Buren
Tom Gola
Wilt Chamberlain

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