

2012 PHILADELPHIA SPORTS HALL OF FAME

ADVERTISING SPECIFICATIONS

Philadelphia

AD POSITIONS SIZE

- Full-page (b/w) 8 x 10-1/2
- One-half page (b/w) 7-1/2 x 5; horizontal
- One-third page (b/w) 5 x 5
- One-quarter page (b/w) 3-5/8 x 5; vertical

Premium Locations

- Back cover (color or b/w) 8 x 10-1/2
- Inside front cover (color or b/w) 8 x 10-1/2
- Inside back cover (color or b/w) 8 x 10-1/2

SPECS

- Full-Page Bleeds: Add 10%
- Trim Size: 8-1/2 x 11; Bleed Size: 8-5/8 x 11-1/8

If sending your ad by e-mail or on a disk, use 300dpi; include the art and type on disks; tiff, pdf, jpg, eps files preferred; Quark Express is the preferred page-layout.

Ads can be submitted electronically to:

jpshannon@comcast.net with a cc to pgeorgelos@phillyhall.net

Questions about ad specifications can be directed to: Joe Shannon –

jpshannon@comcast.net

Deadline: October 15, 2012

Hall of Fame