

PHILADELPHIA SPORTS HALL OF FAME

...Where Legends Live.

2017 Sponsorship Opportunities

Press Conference: June 15, 2017

Induction and Reception: November 2, 2017

Hilton Philadelphia City Ave, Philadelphia PA



About the Events

Imagine your company being part of one of the most star-studded events of the year in Philadelphia Sports? Legendary Philadelphia sports figures such as Dan Baker, Lou Nolan, and Sonny Hill, Current and Past Inductees, such as Charles Barkley, Bill Bergey, Mike Piazza, Brian Dawkins, Charlie Manuel, and Eric Lindros, along with representatives from sports organizations of all levels, including the Eagles, Phillies, Flyers, Sixers, Temple, Villanova and many others, gather each November for the Philadelphia Sports Hall of Fame's annual Induction Ceremony and Reception. The Hall of Fame's classes always includes Philadelphia Sports Legends and local sport's Heroes, drawing big names and an exclusive audience!

This is a ONE OF A KIND event and opportunity to support an exceptionally worthy, established Philadelphia non-profit, and to get your brand in front of what is always a great crowd.

Call or check out www.phillyhall.org for more information about the history of the Philadelphia Sports Hall of Fame founded in 2002.

Join the ranks of Spike's our Flagship Sponsor and Preview Gallery Partner, as well as previous sponsors such as, Gatorade, Comcast-Spectacor, StubHub, Rothman Institute, Delaware Valley Packaging, the Phillies, Flyers, Eagles, Sixers, Villanova University, and many many more whom come back year after year to be part of this organization. With many levels of Sponsorship Available, and the ability to hand tailor a sponsorship package to suit any business, we are hopeful you will be able to partner with us for the 2017 Hall Year and in the future.



2016 Inductee Class



2015 Inductee Class

To Purchase / More Information

email: 2017class@phillyhall.net

Phone: 215.254.5049 ex 1



The Events

2017 Press Conference+

June 15, 2017

At this yearly Press Luncheon, the Philadelphia Sports Hall of Fame announces those selected to the current year's Inductee Class. Hosted by Dan Baker and attended by the newest Inductees, past Inductees, Philly sports figures and covered by the media, this event serves as the "Kick-Off" to our year.

2017 Induction Ceremony and Reception

November 2, 2017

On the evening of our Annual Induction Ceremony and Reception, cocktails, hors d'oeuvres, and "Meet and Greet" begin at 4:00 pm in a private room where Inductees receive their plaques. In this intimate part of the evening, there is a chance to mingle and meet with our inductees and other sponsorship organizations. At 5:30pm, begins our Reception with delicious food and drinks. Our Induction Ceremony begins promptly at 7:30 pm; at which, each member of the class is given a chance to verbally acknowledge their induction

The "Meet and Greet", Reception and Induction is a "Who's Who" of Philadelphia Sports and has become one of the most anticipated events on the city's sport's calendar. **Pat Williams** serves as our Master of Ceremonies, to welcome our latest Class of Hall of Famers.



2017 Inductee Class

<p>Andrea Kremer Bob Boone Bob Johnson Donald Hunt Granny Hamner Irene Guest John "Jack" Kelly Jr Mike Bantom</p>	<p>"Philadelphia" Jack O'Brien Randall Cunningham Ray "Chink" Scott Rene Portland Ron Jaworski Tim Kerr</p> <p>Army-Navy Game-Special Enshrinement</p>
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Official Sponsor – \$20,000

- The Event will be designated as the Philadelphia Sports Hall of Fame's 2017 Induction Ceremony **presented by Your Company**.
- Prominent mention in **all** media releases, invitations and event advertising
- Social Media Exposure
- Opportunity to **address audience** / present check at Reception and Announcement Luncheon
- **2** tables of 10 with **preferred** seating
- Logo on program book **cover**
- Logo on attendee collectible **gift**
- Full-page letter in the front of the program book
- Back cover advertisement in the program book
- 20 passes to **Deluxe** Pre-event "meet and greet" with inductees and other honored guests
- 15 Passes to the June Press Conference+
- Preview Gallery Event**

Legend - \$10,000

- Mention in **all** media releases, invitations, and event advertising
- Social Media Exposure
- **2** tables of 10 with **preferred** seating
- Premium placed full-page advertisement in the program book.
- 20 passes to **Deluxe** Pre-event "meet and greet" with inductees and other honored guests
- 10 Passes to the June Press Conference+
- Preview Gallery Event**

Champion - \$5,000

- Mention in **all** media releases, invitations and event advertising
- Table of 10 with **preferred** seating
- Full-page advertisement in the program book
- 10 passes to **Deluxe** Pre-event "meet and greet" with inductees and other honored guests
- 5 Passes to the June Press Conference+
- Preview Gallery Event **

Hall of Fame - VIP Table - \$2,500

- Table of 10 with preferred seating
- 10 passes to Deluxe VIP reception and Induction Ceremony
- Full-page advertisement in the program book

Autograph Table - \$1500 – FIRST COME FIRST SERVE

- Your business posted at the Autograph Table (can also have 1 rep at table with Hall Staff)
- One item signed by each Inductee in relation to their sport/specialization
- 5 Tickets to the "Meet and Greet" and Induction Reception

Mugs - \$2500.00– FIRST COME FIRST SERVE

- Your Logo on each Mug
 - Mugs are given to every guest at the Induction Ceremony

Florals- \$2500.00– FIRST COME FIRST SERVE

- Your company provides or covers the cost of all florals at the event
- Logo/Business information in program book and on each table.

Single-Table Sponsor - \$200 (approximately 40 Slots)

- **GREAT For those business who cant attend but want exposure!**
 - Option 1: Your logo, business cards, business information on identified table at the reception event - "This table sponsored by...."
 - Option 2: Your business table skirt/cloth on an auxiliary table at event : buffet/display/tickets, etc."

Bar Sponsorship - \$TBD –

- This package is tailored to your business' desire in sponsorship regarding Beer/Wine/Liquor at the night of event.
- Reach out to Ruth Constantine (267-334-9341) or Connie Orkin (215-620-1768)for further discussion and package discussions

Press Conference Sponsorship+

New this year, you have the opportunity to sponsor our June 15, 2017 Class Announcement Press Conference.

Sponsoring this event would allow your business the chance to have intimate contact with the Hall's Board of Trustees, this year's inductees, as many of them attend the Press Conference, and regional Press Outlets.

- 2017 Press Luncheon as presented by the Philadelphia Sports Hall of Fame in conjunction with **your business...** as announced by Dan Baker.
- Your logo and business information on the front pages of the Press Kit distributed to all media outlets covering the Class Announcement
- 5-8 representatives at the Press Luncheon (includes announcement, food, drinks, mingling)
- Mention in all Press Releases leading up to the event

Customizable Sponsorship

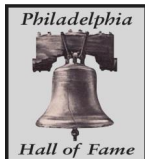
We at the Philadelphia Sports Hall of Fame are aware that many businesses in our region function on different constraints when it comes to charitable spending and sponsorship opportunities. We would love to talk to you about what would fit the best for your business and would be open to working with you to develop a Sponsorship Package that suits you the best.

Reach out directly by Phone: 215.254.5049 ex 1

Hall of Fame "Preview Gallery" Event **

Certain Leveled Sponsors will be able to host a private 2 hour Preview Gallery event at our exciting facility at Spikes Trophies in Northeast Philadelphia. We will provide the beverages and appetizers. You provide a group of up to 20 guests.

- Mutually agreed upon date/time
- Private, invitation only
- Entertain your clients and special guests



Check out www.phillyhall.org/2017 for more!

