



PHILADELPHIA SPORTS HALL OF FAME

2016 Induction Ceremony and Reception Sponsorship Prospectus

Thursday, November 3, 2016
Hilton City Line Avenue, Philadelphia, PA



About the Induction Ceremony

Legendary Philadelphia sports figures are gathering Thursday November 3, 2016 at the Hilton City Line Avenue for the Philadelphia Sports Hall of Fame's annual Induction Ceremony and Reception. The Hall of Fame's newest class will include yet another star-studded roster of Philadelphia Sports Legends!

This year's event moves to the newly remodeled Hilton City Line Avenue in Philadelphia. The Induction is preceded by an exciting two hour reception with the Inductees and Philadelphia Sports History as the theme, featuring hors d'oeuvres, cocktails and entrée stations.

This is a ONE OF A KIND event and opportunity to not just support an exceptionally worthy, established Philadelphia non-profit, but to get your brand in front of an exclusive audience.

About the Hall

The Philadelphia Sports Hall of Fame was founded in 2002 as a not-for-profit corporation dedicated to honoring individuals, teams, events, organizations and venues prominent in the history of athletics in Philadelphia and the surrounding area. With this as a credo, The Philadelphia Sports Hall of Fame is devoted to honoring those persons, places, organizations and events that have made outstanding contributions through inspiring achievement in both professional and amateur sports while forever enriching the fans memories.

The ultimate goal of the Philadelphia Sports Hall of Fame is a **permanent, interactive, state-of-the art sports museum** and entertainment venue in the Philadelphia-area. This unique destination and attraction will offer amenities for sports fans of all ages, from the old-timer who wants to re-live childhood memories, to the youngster batting in a virtual home-run derby, our vision will embrace everyone who loves everything great about Philadelphia sports.

Honoring Philadelphia's All-time Greats - like Dick Allen!

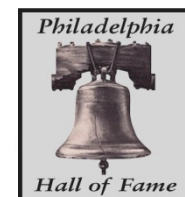


Purchase and More Information

www.phillyhall.org/2016Class

email: 2016class@phillyhall.net

Phone: 215.254.5049



Mix and Mingle with the Legends of Philadelphia Sports!

Every living inductee is invited back to the annual Induction Ceremony, in order to continue to honor them, as well as have them welcome the newest class of inductees.

Also invited are notables from the current landscape of Philadelphia sports.

Attendees over the years have included:

<i>Charles Barkley</i>	<i>Tommy MacDonald</i>
<i>Chuck Bednarik</i>	<i>Joe Frazier</i>
<i>Andy Reid</i>	<i>John Cappelletti</i>
<i>Greg Luzinski</i>	<i>Eric Lindros</i>
<i>Mike Piazza</i>	<i>John Chaney</i>
<i>Tommy Lasorda</i>	<i>Earl Monroe</i>
<i>Bernie Parent</i>	<i>Bill Barber</i>
<i>Larry Bowa</i>	<i>Harold Carmichael</i>
<i>Lionel Simmons</i>	<i>John LeClair</i>
<i>Robin Roberts</i>	<i>Steve Van Buren</i>
<i>Harry Kalas</i>	<i>Bill Campbell</i>
<i>Ed Snider</i>	<i>Paul Arizin</i>
<i>Ron Hextall</i>	<i>Dick Allen</i>
<i>Marvin Harrison</i>	<i>Andrew Toney</i>



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Charles Barkley and Tommy MacDonald – Legendary Chest Bump!



Legend Chuck Bednarik went to FIVE Induction Ceremonies



John Chaney Being Inducted



Mark and Gordie Howe after Mark's Induction



Past Event Sponsors Include

Comcast-Spectacor	SugarHouse Casino
Philadelphia Phillies	Philadelphia Daily News
Philadelphia 76ers	CBS Radio Philadelphia
Philadelphia Flyers	NFL Films
Philadelphia Eagles	Rohm & Haas
Villanova University Athletics	Philadelphia Park (Parx)
Temple University Athletics	Ruth's Chris Steak House
LaSalle University Athletics	Gatorade
St. Joseph's University	MillerCoors
University of Pennsylvania	Comcast SportsNet
StubHub	Philadelphia Big 5
Princeton University	Rothman Institute

Jay Wright Mixing and Mingling



About the Event

2016 Induction Ceremony and Reception

Thursday November 3, 2016 – Hilton City Line Avenue

Join us for our Annual Induction Ceremony and Reception. Cocktails, hors d'oeuvres and Reception begin at 6:00 pm and the Induction Ceremony begins promptly at 7:30 pm. The Ceremony and Reception is A "Who's Who" of Philadelphia Sports and has become one of the most anticipated events on the city's sports calendar. Join Master of Ceremonies **Pat Williams** as we welcome the latest class of Hall of Famers.

2016 Philadelphia Sports Hall of Fame Inductee Class:

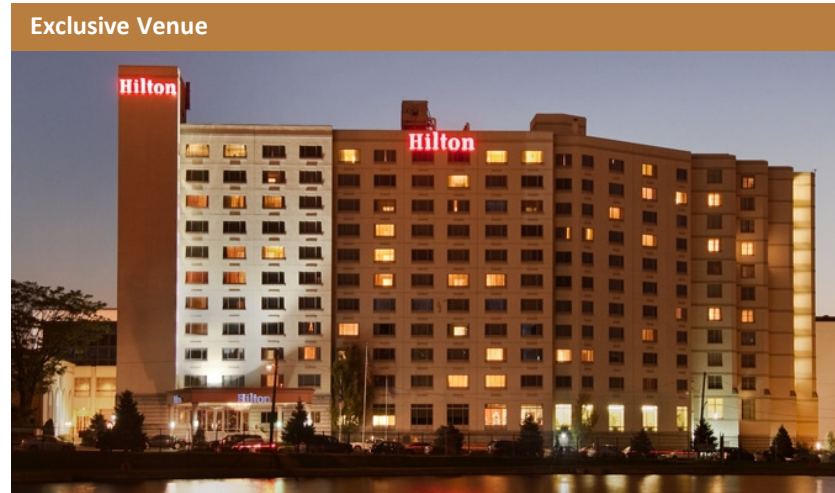
Al Severance	Herman Taylor
Brian Dawkins	Jeff Chandler
Bruce Harlan	Jimmy Watson
Charlie Manuel	Marilyn Stephens
Chris Short	Steve Fredericks
Dick "Hoops" Weiss	Sylvia Wene Martin
George Orton	Vonnie Gros
Goose Goslin	1967 NBA Champion Philadelphia 76ers



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Exclusive Venue



Evening Program for November 3rd

4:30PM Pre-event "meet and greet" with inductees and other honored guests

6:00 – 7:30PM Arrival, check-in, Silent Auction

6:00PM Deluxe **VIP** Reception Opens in Main Ballroom

- Generous Crudités and Hors D'oeuvres Display
- Cheese selections
- FOUR** Unique Gourmet Food and Carving Stations
- Butler Passed Hot Hors D'oeuvres
- Open Bar
- Inductees and VIPs
- Preferred Induction Ceremony Seating

7:30PM Induction Ceremony

Sponsorship Levels

Official Sponsor – \$25,000

- The Event will be designated as the Philadelphia Sports Hall of Fame’s 2015 Induction Ceremony **presented by Your Company**.
- Prominent mention in **all** media releases, invitations and event advertising
- Opportunity to **address audience** / present check at Reception and Announcement Luncheon
- 3** tables of 10 with **preferred** seating
- Logo on program book **cover**
- Logo on attendee collectible **gift**
- Full-page letter in the front of the program book
- Back cover advertisement in the program book
- 30 passes to **Deluxe** Pre-event “meet and greet” with inductees and other honored guests
- Preview Gallery Event

Legend - \$10,000

- Mention in **all** media releases, invitations, and event advertising
- 2** tables of 10 with **preferred** seating
- Premium placed full-page advertisement in the program book.
- 20 passes to **Deluxe** Pre-event “meet and greet” with inductees and other honored guests
- Preview Gallery Event

Champion - \$5,000

- Mention in **all** media releases, invitations and event advertising
- Table of 10 with **preferred** seating
- Full-page advertisement in the program book
- 10 passes to **Deluxe** Pre-event “meet and greet” with inductees and other honored guests
- Preview Gallery Event

Special Bonus Opportunity – Preview Gallery Event!

Sponsors purchasing before October 15th, 2016 will be able to host a private 2 hour Preview Gallery event at our exciting facility at Spikes Trophies in Northeast Philadelphia. We will provide the beverages and heavy appetizers. You provide a group of up to 20 guests. (Mutually agreed to date/time)

- Private, invitation only
- Entertain your clients and special guests

Chuck Bednarik with his Preview Gallery display!



Other Opportunities

Hall of Fame - VIP Table - \$2,500

- Table of 10 with preferred seating
- 10 passes to Deluxe VIP reception and Induction Ceremony
- Full-page advertisement in the program book

We can also craft a custom sponsorship package to uniquely match your charitable and marketing objectives.

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A Unique Charitable Opportunity

The Philadelphia Sports Hall of Fame Foundation is a truly one of a kind organization in the Delaware Valley. It is a non-profit 501c3 entity, whose ultimate goal is a permanent, interactive, state-of-the art sports museum, educational center and entertainment venue in the Philadelphia-area.

What is compelling about this mission? Why is this important?

The Hall of Fame was created with a multi-faceted mission to **Preserve and Promote the history of Philadelphia Sports**. This is accomplished on a number of levels in varying but related ways.

Philadelphia Sports Heritage Collection

Collecting & Curating Philadelphia's sports history, which is so much a part of the fabric of Philadelphia itself.

- The fastest growing, most unique collection of Philadelphia sports artifacts, memorabilia, collectibles, antiques and architectural items.
- Covers all sports dating from the late 1800's through the current, including day-to-day items such as programs and newspapers to major architectural pieces from area sporting venues.
- Through on-going acquisition, these items are preserved, catalogued and presented to the public through various display opportunities.
- A permanent museum space allows this collection to be presented for generations to come

Uniquely Philly

This effort is **uniquely Philadelphia** as the Hall of Fame recognizes all sports and all levels.

- Includes some who are known for their success here, and some who are from here who succeeded elsewhere.
- The 100+ inductees span 16 different sports, and present a historical backdrop of Philadelphia as one of the great sports regions in the world



Check out www.phillyhall.org for more!



Hall of Fame "Preview Gallery"



Must See Sports Museum

Finally, this physical museum facility will be a **must-see destination** in Philadelphia.

- With Philadelphia's sports history dating back over 140 years, a "classic" museum area is a major feature including Philadelphia sports artifacts, memorabilia and structural items from local sports venues.
- Exhibits will include themed displays, dioramas, video capture for unique photo opportunities and architectural pieces integral to the design of the building.
- The latest technology and entertainment concepts offer a distinctly 21st century flavor with items such as an interactive timeline of Philadelphia sports, digital photo opportunities & an electronic media center where visitors can view or listen to old game broadcasts, television shows, audio, tapes & films.
- Participatory features include virtual reality, sports simulation areas and the ability to electronically browse through thousands of pages of old programs, newspapers, scorecards, magazines and books.

+ Legacy of Excellence

++Lifetime Commitment

◆ Philadelphia Medal

◆◆Special Enshrinement

Philadelphia Sports Hall of Fame: Prior Inductees

1929 Athletics-2008	Charlie Jenkins-2009	Geno Auriemma-2013	Johnny Callison-2012	Reggie White-2007
1954 LaSalle Explorers-2005	Chet Walker-2014	Geoff Petrie-2014	Johnny McDermott-2012	Rich Gannon - 2015
1960 Philadelphia Eagles-2006	Chief Bender-2014	Gertrude Dunn -2012	Judy Johnson-2009	Richie Ashburn-2004
1973-'75 Flyers-2009	Chuck Bednarik-2004	Greg Luzinski-2013	Julius Erving-2004	Rick MacLeish - 2015
1980 Phillies-2007	Chuck Klein-2007	Grover "Pete" Alexander-2005	Karen Shelton - 2015	Robin Roberts-2004
Al Meltzer (+)-2011	Connie Mack-2004	Guy Rodgers-2005	Larry Bowa-2009	Ron Hextall -2010
Al Simmons-2006	Curt Schilling-2014	Hal Greer-2006	Lefty Grove-2005	Roy Campanella-2006
Al Wistert-2008	Curt Simmons-2011	Harold Carmichael-2008	Legacy Youth Tennis (++)-2012	Sam Thompson - 2015
Andrew Toney-2013	Dan Baker (+)-2012	Harold Johnson-2012	Leroy Burrell-2008	Shag Crawford-2013
Anne Townsend-2006	Dave Robinson-2013	Harry Kalas (+)-2004	Leroy Kelly-2010	Shibe Park (◆◆)-2014
Benny McLaughlin - 2015	Dave Zinkoff (+) - 2015	Harry Litwack-2007	Lighthouse Soccer (++)-2010	Sonny Hill (++)-2004
Bernie Parent-2004	Dawn Staley-2011	Harvey Pollack(+)-2005	Linda Page-2013	Speedy Morris (++)-2011
Bert Bell-2004	Debbie Black-2012	Helen Sigel Wilson-2006	Lionel Simmons-2008	Stan Hochman (+)-2008
Beth Anders-2007	Del Ennis-2006	Herb Adderley-2006	Lou Nolan (+) - 2015	Steve Carlton-2004
Betty Shellenberger-2009	Dick Allen -2010	Herb Magee-2008	Marianne Stanley -2010	Steve Van Buren-2004
Bill Barber-2007	Dick Vermeil - 2015	Herb Pennock-2014	Mark Howe-2011	Ted Meredith-2011
Bill Bergey-2011	Dick Williams - 2015	Hobey Baker -2010	Marvin Harrison-2014	The Palestra (◆◆)-2006
Bill Campbell (+)-2005	Don Bragg-2006	Horace Ashenfelter-2012	Maurice Cheeks-2008	The Penn Relays(◆◆)-2011
Bill Conlin (+)-2009	Dorothy Porter -2008	Immaculata's Macs-2014	Maxie Baughan-2012	Theresa Grentz-2007
Bill Ellerbee(++)-2006	Doug Collins-2012	Jack Ramsay-2006	Mel Shepperd-2009	Timmy Brown
Bill Lyon (+)-2007	Earl Monroe-2007	Jack Whitaker (+)-2007	Meldrick Taylor-2014	Tina Sloan Greene-2013
Bill Tilden-2004	Earle "Greasy" Neale-2007	James "Jumbo" Elliot-2005	Merrill Reese (+)-2009	Tom Brookshier -2010
Billy Cunningham-2004	Ed & Steve Sabol (◆)-2011	Jay Sigel-2005	Michael Brooks-2013	Tom Gola-2004
Billy Markward - 2015	Ed Delahanty-2008	Jean Shiley-2014	Mickey Cochrane-2007	Tommy Lasorda-2009
Biz Mackey-2011	Ed Snider (◆)-2005	Jersey Joe Walcott-2010	Mickey Vernon-2008	Tommy Loughran-2008
Bob Brown-2013	Eddie Collins-2009	Jim Phelan -2010	Mike Piazza-2012	Tommy McDonald-2005
Bob Levy (++)-2005	Eddie George-2013	Jimmy Foxx-2004	Mike Quick -2010	Tommy Thompson-2012
Bob Montgomery - 2015	Eddie Gottlieb-2005	Jimmy Dykes-2011	Mike Richter-2014	Tug McGraw -2010
Bobby Clarke-2004	Eddie Plank-2012	Joe Burk-2013	Mike Schmidt-2004	Vic Seixas-2005
Bobby Jones -2010	Elizabeth Becker -2010	Joe Frazier-2004	Moses Malone-2011	Wali Jones-2012
Bobby Shantz -2010	Ellie Daniel-2014	Joe Fulks-2006	Neil Johnston-2009	Walt Hazzard - 2015
Bobby Walston-2014	Emlen Tunnell-2009	Joe Giardello-2009	Ora Washington-2011	Walter Bahr-2007
Brian Propp-2014	Eric Allen-2014	Joe Hand Sr. (+)-2013	Pat Williams (+)-2013	Wilbert Montgomery-2011
Bucky Walters-2013	Eric Lindros-2012	Joe Klecko-2012	Paul Arizin-2004	William Hyndman III-2010
By Saam (+)-2014	Ernie Beck-2013	Joe McCarthy-2011	Paul Costello-2014	Willie Mosconi-2006
Carl Lewis-2005	Frank "Bucko" Kilroy-2007	Joe Verdeur-2005	Pete Pihos-2005	Wilt Chamberlain-2004
Carl Robie-2013	Frank Dolson (+)-2014	John B. Kelly, Sr.-2004	Pete Retzlaff-2009	
Cathy Rush-2005	Fred Shero-2008	John Cappelletti-2009	Phil Jasner (+)-2010	
Cindy Timchal - 2015	Garry Maddox - 2015	John Chaney-2005	Ray Didinger (+)-2006	
Charles Barkley-2005	Gene Hart (+)-2006	John LeClair-2013	Reggie Jackson-2006	