

# About the 5<sup>th</sup> Annual Hall of Fame Golf Classic

Legendary Philadelphia sports figures and fans are gathering Monday, June 20<sup>th</sup> 2011 at prestigious Huntingdon Valley Country Club in Huntingdon Valley, PA for the Fifth Annual Hall of Fame Golf Classic.

This year's event returns to Huntingdon Valley Country Club. The Golf event is followed by an exciting two hour reception with our Inductees, special guests and Philadelphia Sports History as the theme, featuring hors d'oeuvres, cocktails and entrée stations.

This is a ONE OF A KIND event and opportunity to not just support an exceptionally worthy, established Philadelphia non-profit, but to network and get in front of an exclusive audience.



## About the Hall

The Philadelphia Sports Hall of Fame was founded in 2002 as a not-for-profit corporation dedicated to honoring individuals, teams, events, organizations and venues prominent in the history of athletics in Philadelphia and the surrounding area. With this as a credo, The Philadelphia Sports Hall of Fame is devoted to honoring those persons, places, organizations and events that have made outstanding contributions through inspiring achievement in both professional and amateur sports while forever enriching the fans memories.

The ultimate goal of the Philadelphia Sports Hall of Fame is a permanent, interactive, state-of-the art sports museum and entertainment venue in the Philadelphia-area. This unique destination and attraction will offer amenities for sports fans of all ages, from the old-timer who wants to re-live childhood memories, to the youngster batting in a virtual home-run derby.

Check out [www.phillyhall.org](http://www.phillyhall.org) for more!

## Post-Golf Mixing and Mingling with the Greats



### Event Contact and Purchase Information

[www.phillyhall.org/golfclassic](http://www.phillyhall.org/golfclassic)

Kevin Scanlon: [kscanlon@executivediversionsinc.com](mailto:kscanlon@executivediversionsinc.com) / 610.566.1171

Dan Fahy Jr.: [dfahy@phillyhall.net](mailto:dfahy@phillyhall.net) / 215-923-5121 ext 8 or 215-620-4097



## About the Event

### 5<sup>th</sup> Annual Hall of Fame Golf Classic

**Monday, June 20<sup>th</sup>, 2011**

#### **Huntingdon Valley Country Club, Huntingdon Valley, PA**

Join us for our 5<sup>th</sup> annual Golf Classic, a true highlight of the Philadelphia Summer golf season. The golf classic and Reception is a “Who’s Who” of Philadelphia Sports and has become one of the most anticipated events on the city’s sports calendar. Join Master of Ceremonies **Dan Baker** as we welcome everyone to this event. Other exciting event amenities include:

#### **Million Dollar Hole-in-One Challenge**

Guests will have the chance to win a spot into a one of a kind, one swing challenge to win One MILLION Dollars!!!

#### **Hole-in-One for a New Car**

Players will have the opportunity to participate on-course with the annual Golf Classic favorite of a Hole-in-One chance to win a BRAND NEW CAR!!!

#### **Silent and Live Auctions**

Auctioneer **Don Tollefson** will run the Live Auction, and the Hall will have compelling Silent Auctions for guests to bid on and win.

#### **Thank-you Gift**

Each attendee will receive a special gift bag, reflecting the Hall’s sincere “Thank you” for participation and sponsorship.

#### **Museum Introduction and Overview**

The Hall of Fame will have an exciting and interesting staffed display, showing attendees the vision for an eventual Philadelphia Sports History Museum.

## The Opportunity

This is a one of a kind opportunity to support a worthy, established non-profit. Along with that comes the fantastic opportunity to get your brand in front of a top-tier attendee base. You also have the opportunity to entertain your clientele with the star-studded attendee list, as well as take advantage of significant networking opportunities.

## Exclusive Venue – Huntingdon Valley Country Club



## Program for June 20<sup>th</sup>

9:30AM – 10:30AM Arrival, check-in

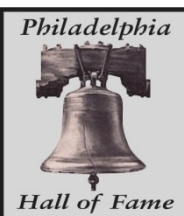
9:30AM Deluxe Continental Breakfast Available

10AM Complementary Driving Range Open

11AM Shotgun Start

4:30PM Deluxe VIP Reception Opens

- Generous Crudités and Hors D’oeuvres Display
- Gourmet Food and Carving Stations with Open Bar
- VIP Reserved Table Seating for Sponsors
- Silent and Live Auctions
- Million Dollar Hole-in-One Challenge



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**Sponsorship Levels**

**Presenting Sponsor - \$25,000**

**Apparel/Gift Sponsor - \$7,500**

**Dinner Sponsor - \$5,000**

**Auction Sponsor - \$5,000**

**Lunch Sponsor - \$5,000**

**Cart Sponsor - \$5,000**

**Million Dollar Challenge Sponsor - \$3,000**

*Please contact Kevin Scanlon or Dan Fahy, Jr. about the details and amenities for the sponsorship packages above.*

**Players Package - \$1,950**

Three golfers paired with a sports notable; signage on one golf hole; one commemorative keepsake golf flag used during the event; Hall of Fame participants gift for all.

**MVP Individual Player(s) - \$475\***

Golfer will be paired with other single golfers, or you can form your own foursome at \$1800.00; one Hall of Fame participant gift per player. (\*If Available)

**Other Sponsorship Opportunity**

**Hole Sponsorship - \$500\***

If you cannot attend on June 20<sup>th</sup>, you can still have your brand and company represented by sponsoring a hole. Prominent signage will be created for a hole, and your sponsorship will also be reflected in the event program. (\* If Available)

**Mix and Mingle with the Legends of Philadelphia Sports!**

We invite every living inductee as well as notables from the current landscape of Philadelphia sports. We ensure that every Sponsored group and Players Package has an exciting guest to play with, and provide all participants a riveting group to meet and greet with at the post-golf gourmet reception.

Attendees over the years have included:

<i>Robin Roberts</i>	<i>Tommy MacDonald</i>
<i>Chuck Bednarik</i>	<i>Dick Vermeil</i>
<i>Andy Reid</i>	<i>Billy Cunningham</i>
<i>Jack Whitaker</i>	<i>Fran Dunphy</i>
<i>Aaron McKie</i>	<i>John Chaney</i>
<i>Greg Luzinski</i>	<i>Vince Papale</i>
<i>Bernie Parent</i>	<i>Pete Retzlaff</i>
<i>Gerald Henderson</i>	<i>Harold Carmichael</i>
<i>Darren Daulton</i>	<i>Mike Quick</i>
<i>Joe Watson</i>	<i>Tom Brookshier</i>
<i>Harry Kalas</i>	<i>Bill Campbell</i>
<i>Dave Shultz</i>	<i>Mark Zumoff</i>
<i>Brian Propp</i>	<i>Jay Sigel</i>



Huntingdon Valley Country Club

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